

01 LESSON:
Beautiful
Women
Prefer Nerds!

*A Real Man's Guide on How to
Find, Date, and Romance the
Perfect Woman*

ROSS QUIGLEY

Universal Publisher/UPUBLISH.COM
1999

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*A Real Man's Guide on How to Find, Date, and Romance the Perfect
Woman*

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INTRODUCTION

Women tell us that their ideal man is loyal and solid, spiritual, good-humored, romantic, caring and sensitive, and committed to family values. But if women truly select such men, why are caring, romantic-minded men routinely dumped for apparent losers and showboat guys who couldn't care less about the prized women they're dating?

Every man, of every race, color, creed, height, and financial status, has the same dream: There is a special person out there. She is beautiful and good, the kind of person who inspires you to your very best, so you can fight all the battles, right all the wrongs. It's destiny. There's a magical moment when you know that she is for you, and you for her. And then you live happily ever after, with a batch of kids and a house like a small patch of heaven.

Reality, however, is profoundly different from romantic fantasy. Today there are any number of obstacles standing between you and the woman you are interested in. There are advantages and disadvantages to every possible factor: appearance, personality, race, height, popularity, financial status, social status. The list goes on and on with factors people never state openly.

Have you ever gotten up enough nerve to call or talk to a beautiful, interesting woman only to be completely rejected for an unknown reason?

It's not about confidence. Consider one study on race. Three people-- a white man, an Asian woman, and a Japanese man were seeking romance in Tokyo, so they posted personal ads seeking romance in the Tokyo Classified

Ads, Japan's largest free circulation publication. Within a few weeks, the Asian woman received close to two hundred replies to her personal ad, from men of all races. The white man received about 100 replies from interested Japanese women. The Japanese man received only two replies, both from men who had mistaken his name for a woman's name. What happened?

Another study was done on height. There was an American TV special where a news crew performed a kind of poll to see how women might view height as a romantic factor. The news crew lined up about 10 men of varying height, and they put them behind a double mirror, where they could be viewed by a parade of passing women. Because of the double mirror, the men could see only reflections of themselves, while the women could see each of the men clearly.

The news crew gave the women false information about each man behind the glass. For example, they told the women that certain men were doctors, lawyers, entrepreneurs, writers, and had various occupations. They even gave the women false personality profiles of the men. For example, they pretended one man was a good cook who loved kids and enjoyed gardening, while another loved karate, hated kids, and ate Chinese food a lot.

Then the news crew polled the women. They asked the women which of the men they would be interested in as possible boyfriends. The results of their poll showed that in America, the men under 167 cm (i.e. 5 ft. 6 inches) were never chosen as boyfriends, even if they were portrayed as millionaires with outstanding personalities.

Sadly, there's an old theory that comes to mind: the more advanced the information technology, the more openly short height in men and obesity in women are detested.

Back in the old days of backbreaking labor, a man was chosen based on his ability to provide. But today, the rules of romance are different, or are changing quickly. Today women are financially independent from men, so choosing a man who would be a good provider is only one of many factors when women search for possible mates. Right or wrong, when women in advanced industrialized societies fall in love, they choose men in order of height, status, physical attractiveness, and lastly financial security. This is a regrettable situation for short, sweet, traditional men, since height is the first thing on the list, financial security is last on the list, and sweetness and tradition are nowhere on the list.

It is not necessary to discuss all the scientific studies. Personal experience and common sense tell us that the present romantic and social situation seems unusually gloomy for average ordinary men and women, who are neither terribly attractive nor terribly unattractive. But there are certain strategies for leveling the playing field, for getting better at the game of romance. That's what this book is about. Romance is not a matter of confidence. It's a matter of knowledge - - understanding the body language, the hidden signals, the patterns, and the hindrances that stand between you and obtaining the girl of your dreams. The purpose of this book is tell you comprehensively how to find your Miss Perfect and get her to fall in love with you- - whether she lives in this country, as an entity on the Internet, or in a foreign country halfway across the world.

At this time, please take a moment to perform Chapter 1, the pre-test, and see how you do.

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CHAPTER 1

Pre-Test: Test Your Knowledge

Skill in romance is learned, not inherited. The following is a pre-test, which you can use to test your present knowledge of romance. Good luck!

1. Anson is a short, balding, very sensitive man (but he hides his feelings) who has many friends who are girls, but he doesn't have a girlfriend. Anson wins the lottery and gets two free tickets to an expensive dinner and a special symphony orchestra concert performed by the best musicians from many different countries. He calls some of his female friends, but nobody wants to accompany him to the event because they don't want to give him the “wrong idea.” What should he do?
2. Anson's friend Bob wants to arrange a blind date for Anson. Anson asks, “Can you describe her? What does she look like?” Bob replies, “Well, she has a nice personality.” What should Anson do?
3. Hakim is a college student, an idealist who wants to find the perfect woman. After a few years of part time work/junior college, Hakim had entered a university and since he was a little older than the other students, Hakim decided to find an apartment instead of living on campus. He was very lonely his first year, so to meet more girls he decided to “change his image” and join a fraternity.

Would Hakim have been happy in the fraternity? What should he do about his living situation?

4. Hakim meets a beautiful coed named Carol in one of his classes. They really hit it off together. They are mutually very interested in each other. Then Hakim finds out Carol has a boyfriend. Should he back off or increase the charm?
5. Hakim has known Carol for a year. After the initial “spark,” Carol seemed to lose interest in Hakim, so today he treats her more like a friend than a romantic prospect. Comfortable with friendship, Hakim has completely forgiven Carol for the mind games she seemed to have played on him when they first met. Suddenly Carol takes a new interest in Hakim. Should Hakim remain reserved or should he “fall for” Carol again?
6. Hakim graduates from college and gets an engineering job. One day he meets a girl named Maria who works behind the information counter at the local shopping mall. She seems very interested. She gives him a lot of eye contact and smiles often. They make small talk each day, when Hakim stops at the counter, but neither Maria nor Hakim has offered any invitations yet. Should Hakim make the first move?
7. Hakim sends flowers and gifts to romance Maria. She occasionally compliments Hakim on his hair and clothing. She accepts all his date invitations and gifts, but never gives him gifts in return. Should Hakim continue wooing her?

8. A homely colleague from work named Winnie asks Hakim to go hiking. From her body language, Hakim suspects that she has a crush on him. Should he accept her invitation?
9. Once again, Hakim falls in love-- this time with a lawyer named Diana. He gets up enough guts to call her. They have a wonderful hour long conversation which ends with Diana saying, "thanks for calling." Should Hakim call her more often?
10. Hakim's hormonal level has hit the roof. He's head over heels in love with Diana. At the same time, Hakim is taking a night class. There is a nice girl in this class named Cora whom he wouldn't mind going out with, as well. Should Hakim concentrate on Diana or on Cora?
11. Hakim wins Diana's heart, but a few weeks later they have their first argument. Diana is at fault. Should Hakim apologize to Diana even though it's not his fault?
12. Hakim is stressed out from his relationship with Diana. They have just had another quarrel and Hakim feels so angry that he will burst unless he does something to "blow off steam." Should Hakim take his car out for a drive?
13. Hakim feels that his relationship with Diana is on the ropes and fears that it might end soon, but he doesn't want to break up with her. Should he tell Diana his feelings?

14. While Hakim is having problems with Diana, Cora is very supportive of him. Although their friendship is innocent, Hakim begins to find Cora more attractive than Diana. Should he continue to see Cora, or would that be considered cheating on Diana since his attraction to Cora is growing?
15. Hakim finds Cora infinitely more attractive than Diana. He is seriously considering breaking up with Diana. Should he tell Diana that he's been visiting Cora?
16. The big breakup occurs. Hakim has a nasty fight with Diana, so terrible that there's no turning back. Following the breakup Hakim becomes deeply depressed and realizes he needs to get out more often or he'll go crazy. What's the best way for Hakim to move on with his life?

ANSWERS TO CHAPTER 1 Pre-Test

1. Anson is a short, balding, very sensitive man (but he hides his feelings) who has many friends who are girls, but he doesn't have a girlfriend. Anson wins the lottery and gets two free tickets to an expensive dinner and a special symphony orchestra concert performed by the best musicians from many different countries. He calls some of his female friends, but nobody wants to accompany him to the event because they don't want to give him the "wrong idea." What should he do?
Answer: He shouldn't make a fool of himself by calling all these women.

2. Anson's friend Bob wants to arrange a blind date for Anson. Anson asks, "Can you describe her? What does she look like?" Bob replies, "Well, she has a nice personality." What should Anson do? **Answer:** "She has a nice personality" is code talk for "she isn't very good looking."
3. Hakim is a college student, an idealist who wants to find the perfect woman. After a few years of part time work/junior college, Hakim had entered a university and since he was a little older than the other students, Hakim decided to find an apartment instead of living on campus. He was very lonely his first year, so to meet more girls he decided to "change his image" and join a fraternity. Would Hakim have been happy in the fraternity? What should he do about his living situation? **Answer:** No, he wouldn't have been happy changing himself to fit in the fraternity. If he has to change himself to fit, he shouldn't be there in the first place. He should live in the dorm for a year, to make some contacts.
4. Hakim meets a beautiful coed named Carol in one of his classes. They really hit it off together. They are mutually very interested in each other. Then Hakim finds out Carol has a boyfriend. Should he back off or increase the charm? **Answer:** He should back off and keep a low profile.
5. Hakim has known Carol for a year. After the initial "spark," Carol seemed to lose interest in Hakim, so today he treats her more like a friend than a romantic prospect. Comfortable with friendship, Hakim has completely forgiven Carol for the mind games she seemed to have

played on him when they first met. Suddenly Carol takes a new interest in Hakim. Should Hakim remain reserved or should he “fall for” Carol again? **Answer:** He should try to romance Carol as much as possible.

6. Hakim graduates from college and gets an engineering job. One day he meets a girl named Maria who works behind the information counter at the local shopping mall. She seems very interested. She gives him a lot of eye contact and smiles often. They make small talk each day, when Hakim stops at the counter, but neither Maria nor Hakim has offered any invitations yet. Should Hakim make the first move? **Answer:** No. He should wait for Maria to give him some sort of hint.
7. Hakim sends flowers and gifts to romance Maria. She occasionally compliments Hakim on his hair and clothing. She accepts all his date invitations and gifts, but never gives him gifts in return. Should Hakim continue wooing her? **Answer:** No. This is obviously a one-sided relationship, an ego boost for Maria.
8. A homely colleague from work named Winnie asks Hakim to go hiking. From her body language, Hakim suspects that she has a crush on him. Should he accept her invitation? **Answer:** Yes. Especially if he likes hiking.
9. Once again, Hakim falls in love-- this time with a lawyer named Diana. He gets up enough guts to call her. They have a wonderful hour long conversation which ends with Diana saying, “thanks for calling.” Should Hakim

call her more often? **Answer:** No, he shouldn't. When on the telephone (as opposed to in writing) "Thanks for calling" is girl talk for "I'm not interested."

10. Hakim's hormonal level has hit the roof. He's head over heels in love with Diana. At the same time, Hakim is taking a night class. There is a nice girl in this class named Cora whom he wouldn't mind going out with, as well. Should Hakim concentrate on Diana or on Cora? **Answer:** He should concentrate on Cora. In a choice between "extremely interested in" and "wouldn't mind going out with," he should choose "wouldn't mind going out with." According to Murphy's Law: "There's always something wrong with someone you're extremely interested in."
11. Hakim wins Diana's heart, but a few weeks later they have their first argument. Diana is at fault. Should Hakim apologize to Diana even though it's not his fault? **Answer:** Yes. In relationships, the man is always at fault, even if he isn't. He should express remorse no matter whose fault it is.
12. Hakim is stressed out from his relationship with Diana. They have just had another quarrel and Hakim feels so angry that he will burst unless he does something to "blow off steam." Should Hakim take his car out for a drive? **Answer:** That would be dangerous. He should try to blow off steam first. Then he should go for a drive, as a finishing touch.

13. Hakim feels that his relationship with Diana is on the ropes and fears that it might end soon, but he doesn't want to break up with her. Should he tell Diana his feelings? **Answer:** No. In romance, honesty is only advisable if the woman is honest first.
14. While Hakim is having problems with Diana, Cora is very supportive of him. Although their friendship is innocent, Hakim begins to find Cora more attractive than Diana. Should he continue to see Cora, or would that be considered cheating on Diana since his attraction to Cora is growing? **Answer:** He should see Cora; he needs all the support he can get. And who knows? Maybe Cora would make a better girlfriend than Diana in the long run.
15. Hakim finds Cora infinitely more attractive than Diana. He is seriously considering breaking up with Diana. Should he tell Diana that he's been visiting Cora? **Answer:** No, he shouldn't tell Diana that he's been visiting Cora. He should try to make the breakup as painless as possible for Diana, if indeed he wants to break up. And if he doesn't want to break up, he shouldn't be telling Diana about other women.
16. The big breakup occurs. Hakim has a nasty fight with Diana, so terrible that there's no turning back. Following the breakup Hakim becomes deeply depressed and realizes he needs to get out more often or he'll go crazy. What's the best way for Hakim to move on with his life? **Answer:** Of course, getting a new girlfriend would be the number one choice. If getting a new girlfriend is impossible, then do volunteer work. You're always

happier when you can see that others are less fortunate than yourself. Possibility number three is to take up a new, exhausting activity. Although this isn't as good a solution as the other two, keeping busy might help him to not get depressed, and it might make him tired enough to get a good night's sleep.

SCORING (correct answers):

(Sixteen out of sixteen) Expert, gigolo level; 100%

(Fifteen out of sixteen) Expert; 94%

(Fourteen out of sixteen) Very good; 88%

(Thirteen out of sixteen) Good; 81%

(Twelve out of sixteen) Average; 75%

(Eleven out of sixteen) Below average; 68%

(Ten out of sixteen) Below average; 63%

(Nine out of sixteen) Inexperienced; 56%

(Eight out of sixteen or less) Young; 50%

CHAPTER 2.

Relationships: What We All Want

Love is a complicated process. At the first hint of finding the perfect woman, men go into an excited, passionate obsession-- a feeling like floating on air, or speeding through a fascinating tunnel, with no need for food, drink, or rest. The men become blind to all imperfections in the women. They “put their partner on a pedestal” envisioning her as perfect. Their passion also makes the men's emotions extremely sensitive to the women. Minor words or deeds on the part of the women will produce euphoria or depression in the men.

Once a man establishes a stable relationship with a woman, things go “back to normal.” The man acts considerably less “romantic.” He has established his emotional security blanket so there seems to be no need for further action. If, while the man is still in love, the woman rejects him, he will experience a painful and depressing heart break, and then fall bitterly out of love in about two years. If, while the man is in love, the woman moves away or is otherwise taken from him, the man will never truly fall out of love, and his grief may last for years. If the relationship lasts, then in about four years the man will naturally “fall out of love.” Then his hormonal levels will go back to normal, and the relationship will depend more on long-term mutual feelings than on “magic” or passion. That’s why people make public marriage vows- - to bolster the relationship, knowing that the feeling of being in love will one day fade. Marriage is forever; it’s not just until the feeling is gone.

For women, on the other hand, love is a much more material and logical process. Based on height, status, physical attraction, and financial security, women select a partner from a batch of available suitors. Women do fall in love, but not to the same degree, not with the single minded obsession that men do. They hope that the partner will supply them with status within the community, enough material wealth for a reasonable standard of living, and support (usually financial) for the children. The women also seek control over the men, using intimacy as leverage, instead of controlling by physical power.

Personally I think men need to be more understanding of women; men need to share more of their power with women, instead of being macho, patronizing, overly chivalrous, and pedestalizing. On the other hand, I also think women need to understand that men are emotionally much more sensitive than women. Thus, it is much more humane to be firm and break a man's heart early than to let him get his hopes up only to waste away in anguish or vindictiveness. Because women control intimacy, they need to realize the extraordinary emotional power they have over men-- and that with this power comes a responsibility to steer men in the right direction.

The game of love is a lot more complicated than sex. Do men only want one thing- - sex? No. If it were true that men only wanted one thing, then all men would be visiting prostitutes. Do all women want one thing-- sex? If that were true then all women would be visiting gigolos. Men and women are two completely different creatures that must come together in a relationship.

In *The Canterbury Tales*, (specifically “The Wife of Bath”) Chaucer implies that what women want is power over men. The reason why some girls at dance clubs dress in

attractive outfits yet don't dance with anyone (instead, they reject all the men who ask) is because they like the feeling of power that goes along with beauty. They want to feel like princesses. The reason why my old roommate Samantha accepted gifts, dinner invitations, and theater dates from men whom she had no intention of ever loving was to stoke her ego, and to feed her curiosity. She never loved these guys; she saw them more like a fan club. After all, people shower celebrities with dinners and gifts, and the celebrities feel no obligation to give anything to their fans in return. And who knows? She was hoping some day she might actually meet someone interesting.

Girls want to be seen as nice. They are raised to be nice. The reason why secretary Marie never firmly refused her boss' advances is because she didn't want to hurt his feelings. The reason why Patty never straightforwardly voiced her dissatisfaction with Steve's smoking (her boyfriend of 10 years) was because she wanted to avoid conflict. The reason why many girls in dance clubs say, "Maybe later" when they actually mean, "no" is because they don't want to sound cruel. At the same time, men are seriously misled by these actions.

Girls want to feel secure. One reason why many girls treasure tall men is because they want to feel physically secure. One reason why beautiful young women go after ugly, old rich men is because they want to feel financially secure. One reason why high school girls fall in love with stereotypical jocks is because they want to feel socially secure; they want to lock themselves in a position of status. The disproportionate amount of women in poor countries who fall in love with rich foreigners is probably due to a subconscious desire for physical, financial, and status security. Sometimes women are even willing to marry people

they don't love, especially if the man is a good provider, and the women are aging.

Men, on the other hand, are obsessive, optimistic idealists. Traditionally, men have been raised on romance stories and movies, and every time they feel lonely, somebody is sure to advise them, “you need a girlfriend.” Hormone driven, they spend a large portion of their young lives obsessed with female beauty and looking for somebody to fall in love with. They will spend, stalk and spy if they have to.

Their attraction to women is not only physical. It's psychological; they want a beautiful woman to have faith in them. As children men could always go back to Mom for moral support when the going got rough, and as adults they believe that the perfect relationship will be a shelter from all problems and a support for all goals. As a result, the perfect wife, aside from being beautiful to satisfy physical cravings, is someone to come home to after battling the world. In addition to being pretty, the perfect wife is a “mommy figure,” who will lovingly steer their husband in the right direction, a direction which is good for the man, but too daunting for him to accomplish alone without emotional support from her.

An interesting side note to the “mommy figure” who lovingly steers them in the right direction is that men will love and respect any woman who acts this role, regardless of the relationship- - girlfriend, grandmother, friend, boss, employee, or wife. For example, a beautiful woman who is straightforward with a man during rejection and steers him in the right direction is respected unconditionally. But a beautiful woman who presents mixed signals is considered a “tease” and is disrespected.

In sum, men and women each want something out of a relationship; they each have their own agenda. Men have their “perfect object” and “mommy” complex. Women have the four criteria (height, social status, physical attraction, and security) in addition to the psychological baggage of always trying to appear kind, and the temptation to use intimacy for control. These hidden needs drive our search for the perfect partner.

It’s very important to understand these needs, to know what’s going on in this game. If you’re a woman, you could be the nicest person in the world, but if you’re overweight, you’re not the “perfect object” men are looking for and may be treated cruelly. Or, you could be beautiful, but if you don’t know how to steer the men around you wisely, you’ll soon be disrespected and treated like an object or even hated by embittered, rejected men. If you’re a man, and you don’t have height, status, good looks, or money, you could end up lonely. In addition, women could unwittingly be playing cruel head games with you, by seeming “kind” and allowing you to do things for them that feed their own egos, with no intention of going out with you.

The romance game is not always happy, but it can be very happy only if you know the hidden rules of the game.

CHAPTER 3.

How to Beat Loneliness

We all get lonely. A relative visits every year and always asks you the same question-- do you have a girlfriend yet? You go to a restaurant alone, and people stare. You go to a theater to watch a movie alone, and people stare. Your life seems empty and you feel unfulfilled. Your parents and relatives gossip about your nonexistent love life behind your back. You tell a friend about your life and the friend replies, "you need to get out more." You look out the window down the street, and you see happy smiling couples, and it makes you feel depressed, like you want to sleep or have a beer.

Sound familiar? It should. Every one feels lonely at times. We wouldn't be human if we didn't. But the good news is, it's not permanent, and it's curable.

But before you start accusing yourself of being a failure, pick up a newspaper and look at the personal ads. They're full of lonely people. Then go to a store and look at the magazine rack. Check out the classified advertisement sections in back of the magazines. Get on the Internet and access IRC Chat or VP Chat. Full of lonely people, no doubt! Go to the store and then look at all the front covers of all the major women's magazines-- they all have an article or two on the things a (lonely) woman might possibly do to attract a relationship. If you look around you hard enough, you'll find advertisements for matchmaking services, video dating, computer dating, and phone services for lonely people. Prince Charles was lonely. Lady Diana was lonely.

Celebrities are lonely and unfulfilled. Everyone's lonely. Nobody's getting what they really want.

I have a friend who recently graduated from college and applied for a job as an engineer. There were only 3 job openings and 400 people applied for the job. He didn't get the job, and he tried to convince me that it was his fault that he didn't get the job. He only had a 3/400ths chance of winning-- but he said it was his fault.

Maybe we're all like my friend. We all act as if everybody else has the perfect partner except us. But I challenge you to visit 50 friends. Take a look at the parents of these friends, and then ask yourself how many of these people are what you consider attractive? How many would you personally marry? Chances are, none of these people have the perfect mate. Everyone has settled for less than perfect.

Society doesn't give us good odds. On TV people are portrayed as good-looking confident free individuals, and they casually walk up to complete strangers and introduce themselves without causing suspicion. But in real life society, a lone man couldn't walk up to an attractive woman without arousing thoughts such as, "Maybe he's an emotionally insecure person," or "maybe he has no friends, or he could be a psycho, a possible stalker, a weirdo." In real life people are locked into cliques-- small social groups at school or family or at work, and normally they only interact with these few people. Only by networking within these cliques can a stranger meet additional friends.

There's also the opportunity factor. It is said that most people meet their life partner in school. But many people have to work part time to pay for school. They study long hours to graduate, and then take jobs in hard studying fields such as engineering. They never get the chance to meet

partners or learn the ins and outs of courting. They may have money, but that's all they have. There are millions of lonely people out there merely because life didn't give them much chance to meet people.

So now that we know the odds of escaping loneliness are very slim-- the question is, what should we do about it?

Ten surefire ways to beat loneliness, in order of preference:

1. Get a friend or girlfriend, any old female friend. Settle for someone who is less than perfect; a “filler.” If you’re on the rebound from a broken relationship, make sure the new partner doesn’t look or act like the old one.
2. Do some volunteer work for a nonprofit club, for example, adult literacy, beach cleanup, etc. There’s no quicker way to feel happy than to see and help people who are less fortunate than yourself. Plus, nonprofit clubs are a good way to meet happy people. Peers don’t volunteer for these activities unless they are motivated and upbeat.
3. Get involved in an exhausting project. That way you’ll be too busy to think about loneliness. Do something you like.
4. If you’re a Christian, join a bible study group, church group, or Christian singles group. These groups are normally filled with nice people, and they organize plenty of activities whereby you can get to know people.